



PORTLAND, OREGON

JUNE 15 - 17, 2015

2015 International Conference

Benefit Levels

Network with the leading researchers, academics and suppliers in the international travel industry! Attendees at the conference include the leading travel researchers from around the world, academic/university tourism researchers, and research suppliers active in the field of travel

Partnership Package Benefits	PLATINUM	GOLD	SILVER	BRONZE
	\$4000 - \$6000USD Approx Value: \$6625	\$2000 - \$3000USD Approx Value: \$3563	\$1500USD Approx Value: \$2594	\$500USD
Opportunity to address delegates (Cyber Café has special options)	•			
Recognition in the monthly conference e-news	•			
List of attendees with address and email information	•	•		
Insertion of 1 promotional piece into registration kit	•	•		
Color Advertisement in conference program	1 Full page	1/2 page		
Complimentary Registrations	2	1	50% discount on 1	
Exhibit Booth	Complimentary	50% discount	25% discount	
Booth Representative Registration	Complimentary	50% discount	25% discount	
Opportunity to send an advance invitation to your exhibit booth	•	•	•	
Opportunity to host and moderate discussion at Networking Lunch	•	•	•	
Inclusion on partner signage at the conference	•	•	•	•
Logo in the conference program	•	•	•	•
Recognition at respective event or during the conference	•	•	•	•
Logo and Link on Conference page on TTRA website	•	•	•	Name only

There are partnership package opportunities to fit every budget. These opportunities are sold on a first come, first serve basis. See attached Partnership Opportunities flyer for details or contact Kathy Palmer at 248-708-8872, ext 203 or kpalmer@ttra.com.

Exhibitor Benefits

EXHIBITOR RATES:

ttra Member: \$1500USD

Non-Member: \$2000USD

Exhibitors receive one complimentary conference registration with one full-price exhibit booth.

Additional attendees may register at the standard ttra member rate.

Exhibitors get their name, logo, website address and a 50-word product description published in the conference program.

Exhibitors receive access to the conference mailing list before and after the conference. Send an advance invitation to your exhibit booth or follow up with a thank you.

Get slide recognition at the awards luncheon or general meeting.

Opportunity to interact with delegates during every break and between sessions.

Contact Kathy Palmer at 248-708-8872, ext. 203 or kpalmer@ttra.com to discuss the option that is right for you.



ttra...Advancing Tourism Research Globally

We look forward to seeing you Monday - Wednesday, June 15-17 in Portland, Oregon!